Flexible and enjoyable learning

EVERY year, Asia e University (AeU) produces industry-ready graduates as part of its initiative to adapt to the Fourth Industrial Revolution (IR4.0).

The university has taken several initiatives such as providing the best learning tools and learning pedagogy to its learners, updating and providing more programmes and collaborating with some of the best academic institutions around the world.

Through innovative digital engagement and personalised learning experience, AeU provides flexibility and comfort in learning to ensure that when students pursue their tertiary education, they are able to excel.

As one of the premier learning institutions in Asia, AeU provides world-class education, advanced learning tools such as MOOCs, myPLS and thousands of online resources in its effort to assist and ease the learners' educational journey.

Excelling in postgraduate studies

Dini Akmaliah Djamhur, a graduate of AeU's Master in Business Administration (MBA), said she enjoyed the flexibility AeU offered as she had to juggle her time between being a mother and career woman.

"I had to manage my time effectively as I had various roles to fulfil. Since my study process could be conducted anywhere and anytime, even when I was travelling, that helped me to ace my master's degree and I am proud of it."

Another AeU alumni of 2019, Khoo Wan Yin, shared: "AeU's programmes come with



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flexibility in terms of the online delivery platform, which enables you to fit the study schedule with your lifestyle.

"Thus, you are able to manage your career and family while also pursuing a recognisable master's degree/bachelor's degree/diploma without having to disrupt your current work and lifestyle arrangement." She added that the flexibility and comfort that she experienced during her studies not only allowed her to become one of AeU's best award graduates, but also helped her excel in her career.

Affordable world-class education

Lau Ung Yuh, a Masters of Education graduate, said he liked AeU's mode of learning, which adopts a global benchmark and world-class education.

"The mode of learning is similar to other global top universities that use e-learning, meaning I could get anything straight from the student portal, including modules, assignments and resources," he said.

Thanks to e-learning, he was also able to arrange the best time for himself to study through the module.

"Besides that, the e-library really helped with conducting research and browsing past-year questions for my revision. Overall, I felt quite relaxed throughout my programme and enjoyed it a lot."

Dini Akmaliah said, "The online learning resources are presented in different modes to cater to different learning styles and needs.

"Besides that, there are several types of

learning material such as notes, Microsoft Powerpoint slides, videos and articles that a student can choose from based on what suits their learning style best."

She added that studying via tutorials and videos provided by the lecturer and also through the interactive session in a social media group created for the students, facilitator and the lecturer helped her a lot as a working woman.

"As a working mother, I didn't have the time to go through all my notes for exams. This was when the videos and tutorials from the lecturer really helped. They were also really interesting and interactive."

AeU is a leading digital and flexible university in Malaysia and is a premier multi-mode university in Asia.

Today, AeU has a strong, equitable, and high-quality education system with a vibrant international focus.

The university has 26,000 graduates and nearly 30,000 globally connected students from 100 countries.

■ Intakes for postgraduate programmes by research is open throughout the year.

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