

# Enriching MBA degree

THE Master of Business Administration (MBA) degree is an internationally recognised qualification and one of the most innovative postgraduate business programmes available.

Its increasing popularity is due to higher demand by a diverse range of professionals who desire to step out of their comfort zones to upgrade their knowledge in the comprehensive aspects of management and business to reach the next level of their careers.

Asia e University's (AeU) enriching MBA programme combines the best of global business training with a unique focus on Asia.

It is designed to ensure a comprehensive business education and development of vital skills to empower students to take their careers and organisations to the next level.

AeU's MBA programme consists of six core subjects, five elective subjects and one specialisation.

Students can choose a general MBA or one out of six specialisations offered – international business, entrepreneurship, supply chain management, accounting, human resource management and tourism management.

The programme is offered in different delivery modes to cater to those who wish to fast-track their MBA in one year as full-time students on campus; or blended and fully online learning mode to complete in one and a half to two years.

For blended learning, classes are held once a month during weekends.

A diplomat (third secretary) from the Embassy of Zimbabwe in Malaysia, Doreen Mundowafa, enrolled in AeU's general MBA programme to improve her knowledge of business, management and finance.

She was encouraged by her former boss and mentor Mafio Mlambo, who also graduated with an AeU MBA in 2016 and is currently Administration and Finance director in the office of the President in Zimbabwe.

Mundowafa graduated in 2017.

She says, "The year 2017 saw two notable milestones in my life journey. Firstly, I celebrated my 30th year of service to the government of the Republic of Zimbabwe.

"Secondly, I took pride in having obtained an MBA degree from AeU. My MBA journey was incredible and worth embarking on after having been posted to the Embassy of Zimbabwe in Kuala Lumpur.

"Working and studying in Malaysia was not only challenging; it was also an amazing part of my career and life.

## Flexible learning mode

"Learning at AeU offers an immersive personalised learning experience that is visually rich and interactive through its flexible learning mode, accessible anywhere and anytime. I had the perfect work-life balance with AeU's flexible study arrangements.

"Another key aspect is the tremendous support I received regularly from AeU's academic and administrative staff, who were most accommodating in

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Doreen Mundowafa



Mundowafa graduated from AeU with an MBA degree in 2017.

terms of helping me cope with the rigours and demands of the programme.

"Having an MBA degree has also certainly enhanced my skills and job performance.

"Another highlight of the AeU MBA is the networking forged among students to share speedy valuable information through WhatsApp groups. I got to meet other seasoned professionals from a wide spectrum of careers and industries. This made our classes and discussions interesting, informative and educational.

"Special thanks goes to my supportive family, who constantly motivated me. My course-mates also made my MBA journey very interesting. I am also grateful to my academic supervisor for my thesis, Dr Oo Yu Hock, who was very supportive throughout the process.

"AeU has definitely won a special place in my heart. Attaining an MBA degree is the culmination of my 30-year career and foreign mission service in Kuala Lumpur."

AeU is a collaborative multi-mode university established in 2008 under the auspices of the 34 Asia Cooperation Dialogue countries.

## Good reputation

AeU is ranked as a Very Good university by the 2017 Setara Ranking and has emerged as one of the top open and distance learning universities in Malaysia.

In just 10 years, AeU's cumulative student population has exceeded 29,000 spread over 84 countries. Students of AeU enjoy an immersive personalised education experience with goals of flexibility, quality and relevance regardless of geographical locations.

Today, AeU has 15,000 graduates worldwide. More than 3,000 are taking its programmes at its collaborative learning centres in the Middle East, Europe, Asia and Africa.

Admissions for AeU's Master's programmes is through regular entry and also through Accreditation of Prior Experiential Learning entry, which accepts candidates even if they lack the paper qualification requirements stipulated in the regular entry. Candidates are assessed through prior learning and work experiences.

■ For queries, call 03-5022 3456 / 013-350 7270, e-mail enquiries@aeu.edu.my or apply now at [www.aeu.edu.my](http://www.aeu.edu.my) for the September intake.