STUDENTS who complete a part of their degree in Asia are growing in number. Currently, the second and the third biggest economies are in Asia. Without limitation, students have described their experience of their lives. Today, three of the four most populated continents of the world are in Asia: China, India, and Indonesia.

MBA degrees with Asia focus will not only use more case studies relevant to doing business in Asia but the whole curriculum will have a strong focus on Asia.

With Asia’s increasing influence on world economy, there is a great study choice for those who are interested in doing business in Asia.

The AeU MBA is one of the Asia MBA programs, specifically designed for working professionals with the drive and ambition to move into leadership roles. AeU offers a new approach to the development of corporate and community leaders by developing students’ individual leadership and personal capabilities and by teaching them how to manage, lead and transform organizations in a unique way.

The AeU MBA offers a distinctive industry-focused curriculum that combines the best of global business training with a unique focus on the vibrant Asian region. To complement this, the AeU MBA curriculum is constantly reinforced by a team of academic members and industry professionals. Students obtain the necessary business, discipline, and innovative thinking, setting them apart from other MBA graduates.

The AeU MBA blends the flexibility of an online program with the rigor and quality of on-campus experience. Through a unique combination of highly collaborative online and immersive, active coursework completed outside of class and high-level networking opportunities – both online and in-person – working professionals can develop the skills and connections they need to climb the ladder or embark on a new career path.

The AeU MBA core goals aim to equip students with the necessary skills they will need in an increasingly competitive workplace. Students will gain a global perspective with an in-depth knowledge of the Asian economies, business environment, and culture, in Asia and able to reconceptualise the business practices and develop the means in which to apply these skills in a real-life setting. Students will also be equipped with the ability to demonstrate holistic awareness of relevant trends impacting contemporary business. They will be able to integrate multidisciplinary knowledge for solving business problems. They will learn and practice key traits of an effective leader – confidence, ethics, balance, communication, and business analysis between task and interpersonal relations and impartiality.

In addition to the academic rigor, the program also gives opportunities for students to develop their communication, leadership, interpersonal and networking skills through exchange programs, overseas study tours, participation in business case competitions and assuming leadership positions in managing student clubs as well as organizing of interactivity events.

There are a number of reasons why you would choose to do your Online MBA with AeU:

- Ideal location – at the center of the most dynamic region, Asia. Asia’s increasing influence on the global marketplace is much more evident now than before and is becoming the most dominant economy in the world. It’s importance to any company and organisation has increased and there is more challenges, thus, aside from choosing the best in MBA programs for you and pursuing your MBA in Asia, being right where the action is, will give you a competitive advantage over other MBA programs.
- The programme is offering a global perspective with an in-depth knowledge of the Asian economies, business environment, and culture, in Asia and able to reconceptualise the business practices and develop the means in which to apply these skills in a real-life setting.
- Students will gain a global perspective with an in-depth knowledge of the Asian economies, business environment, and culture, in Asia and able to reconceptualise the business practices and develop the means in which to apply these skills in a real-life setting.

With Asia’s increasing influence on world economy, the programme will use case studies relevant to doing business in Asia whether multinational or regional (Asia) or local companies and organizations. The AeU MBA curriculum will bring more exposure to Asia business practices, not just China, but the entire Asian report including Singapore, South East Asia, Australia, Japan, East Asia, and even down under Australia, makes it the ideal regional headquarters for multinational companies.

Innovative programme - designed for the next generation leader

The new curriculum is designed towards making you better prepared to lead in the face of today’s myriad of challenges in the global marketplace as well as that of future. With a strong focus on Asia and its relevance to industry applications, you will be able to make smart decisions that will make huge impact to your organisation and increase plans to achievement. Together with experienced members from the academic and from the industry, you will be from the best - this is a strong demonstration that AeU are very serious in ensuring you get the most out of your MBA experience and able to leverage that to be a successful leader.

Value for money – world class programme, at relatively lower cost

With a valuable learning experience and an innovative curriculum, pursuing the AeU MBA is real value for money in terms of costs compared with starting in business schools in Singapore, US or Europe.

The pedagogy of the AeU MBA emphasizes not only the global nature of business, but also the application of models and frameworks in the Asian environment.

Stronger focus on Asia

With Asia’s increasing influence on world economy, the programme will use case studies relevant to doing business in Asia whether multinational or regional (Asia) or local companies and organizations. The AeU MBA curriculum will bring more exposure to Asia business practices, not just China, but the entire Asian report including Singapore, South East Asia, Australia, Japan, East Asia, and even down under Australia, makes it the ideal regional headquarters for multinational companies.

The AeU MBA programme can be successfully completed through 3 modes of learning. Full-time on-campus, Blended or 100% Online Learning.

The AeU MBA programme is a 100% online learning mode (accessible and flexible) and is suited for professionals who work full-time and business executives on the move. The programme is designed for those who want a fast paced immersive learning experience with 24/7 flexibility and also for those who have a schedule or irregular work patterns and prefer to set their own pace of learning.

To know more about our Online MBA programme please call us on +604-8289 953 or Direct line: +603-5262137 or email to onlineMBA@aeu.edu.my for details, online MBA microsite at www.aeu.edu.my/onlineMBA.

POSTGRADUATE PROGRAMMES

Doctoral Degree

- PhD (Business Administration)
- PhD (Education)
- PhD (Psychology)
- PhD in Environment & Natural Resources
- PhD in Computer Science
- PhD (Economics)
- PhD in Business Management
- PhD in National Resource Management
- PhD in Information & Communication Technology (Media and Communication) & Environment

Master’s Degree

- Master of Business Administration
- Master of Education
- Master of IT Management
- Master of Management
- Master of Human Resource Management

By Research

- Master of Science (Management)

UNDERGRADUATE PROGRAMMES

Bachelor’s Degree

- Bachelor of Business Administration (Honours)
- Bachelor of Accounting (Honours)
- Bachelor of Education (Early Childhood Education) (Honours)
- Bachelor of Education (Primary Education) (Honours)
- Bachelor of Education (Special Education) (Honours)
- Bachelor of Education (Teaching Malay Language in Primary Schools) (Honours)
- Bachelor of Education (Teaching Mathematics in Primary Schools) (Honours)
- Bachelor of Arts (Chinese)
- Bachelor of Arts (French)
- Bachelor of Arts (German)
- Bachelor of English Language and Literature (Honours)
- Bachelor of Global Creative Media (Honours)
- Bachelor of Communication & Media Studies (Honours)
- Bachelor of Information & Communication Technology (Honours)
- Bachelor of Computer Science (Honours)

Graduate Diploma & Diploma

- Graduate Diploma in Early Childhood Education
- Diploma in Business Administration (Honours)
- Diploma in Business Management (Honours)
- Diploma in Accounting (Honours)

Register Now for January 2019 Intake

Asia e University

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Some of the Sarawakian MBA graduates at AeU’s 8th Convocation on October 20.

Photo: AFP

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