T he Master Business Administration (MBA) degree is one of the most innovative post-graduate business programs available. Asia University’s (AeU) MBA degree is an internationally benchmarked and recognized qualification. The programme is meticulously designed to meet the market demands of professionals who desire to step out of their comfort zones to upgrade their knowledge in the comprehensive aspects of management and business to reach the next level of their careers. It is an enriching programme that combines the best of global business management training with a unique focus on student employability.

AeU’s MBA programme consists of core subjects, elective subjects and 1 concentration area. Students choose a general MBA or 1 out of 6 concentration areas offered: International Business, Entrepreneurship, Supply Chain Management, Human Resource Management, Information Technology and Tourism Management. The programme is offered in different delivery modes to cater to those who wish to fast-track their MBA in 1 year as full-time students on campus, or for blended and full online learning to complete in 18 months. For blended learning, classes are held once a month during working weekends.

An International MBA graduate of 2017 about her experience: Mrs. Doreen Mundowafa, a Zimbabwean and an MBA graduate of 2017 who enrolled on the program because she wanted to improve her knowledge in business, management and finance. She was encouraged by her former boss and mentor, Mr. Malita Mlambo, who was an MBA graduate of AeU in 2016, to continue with her Administration and Finance in the office of The President in Zimbabwe.

Doreen says, “The year 2017 saw two notable milestones in my life; Firstly, I obtained my 3rd degree in the government of the Republic of Zimbabwe. Secondly, I took pride in having obtained an MBA degree from AeU. My MBA journey to my worth my investment after been posted to the Zimbabwe Embassy in Kuala Lumpur. Working and studying within Malaysia was not only challenging but an amazing part of my career and life. I love Malaysia as it is a multicultural, progressive yet peaceful country and a wonderful food paradise.”

AeU’s MBA offers an immersive personalized learning experience which is visually rich and interactive through its flexible learning mode which is accessible anytime and anywhere. I had the perfect work life balance with AeU’s flexible study arrangement which suited my career,” she adds.

Another key aspect is the tremendous support I regularly received from AeU’s academic and administrative staff who were friendly and rendered an experience which is visually rich and informative and educational. The message kids may get from this kind of treatment is that there is no limit to what they can do if they find the right support and that they can reach their goals, now and forever.

Regarding how they have shaped the behaviour and personality of kids. We then asked them to detail the behaviours of their parents and the influence of these on their children. We then studied how these different parenting approaches shaped the behaviour and personality of kids. For example, adults from European cultures tended to be more autonomous than those from collectivist cultures. In more collectivist societies, such as South Korea and China, parental control is vividly seen in the family unit that is passed along from one generation to the next. These differences, how they take shape and how they get transmitted to early childhood.

Our work explored the way a society’s values influence parenting styles and child temperament 40 years later. Perhaps the most well-known of these broad cultural values are individualism and collectivism. We found that the way parents discipline their children is strongly influenced by these social values, and probably influences to perpetuate these values from one generation to the next. For example, compared with parents in individualist cultures, collection parents are much more likely, when rep