

PhD (BA) student's testimonial



Jacob Benson Aidoo is AeU's Student of PhD (BA) from Ghana.

ASIA e University (AeU) offers a wide range of PhD programmes – PhDs in Business Administration, Finance, Humanities, Education and Management in ICT Management.

AeU's programmes are imbued with the flexibility of the online delivery that allows you to fit a PhD study into your lifestyle. You can manage your career, family and any other commitments, without having to relocate or take time out from your work.

Jacob Benson Aidoo is a director and head of the Issuers Department, Securities and Exchange Commission, Ghana.

Jacob is a Chartered Accountant (CA, Ghana) and holds an MBA in Accounting and a BA (Hons) degree in Accounting and Economics from the University of Ghana Business School.

His job responsibilities entails

approval of prospectuses for public offers to raise equity or debt from the capital market; review financial statements of companies listed to ensure compliance with laws, accounting and auditing standards and timely publications and approval of mergers and takeovers. Jacob shares his PhD (BA) programme learning experience.

Jacob says, "AeU is my university of choice because I like the part-time mode supported with online learning.

In addition the PhD programmes are internationally benchmarked, approved by the Ministry of Education and accredited by the Malaysian Qualifications Agency.

The research workshops published online educated me a lot and the online library also very useful throughout my research.

The programme has sharpened

my research and analytical skills. The knowledge gained enriched my contribution to my organisation and improved the quality of my writing skills in my work."

"I am satisfied with the quality of professionalism of the AeU academic staff. I could judge from the quality of research workshops delivered and other learning materials published for students.

I'm pleased that my Supervisor was very committed and helpful. Such supervisors could be rare.

Two most rewarding part of the programme was having a supervisor who is always ready to provide guidance even when on sabbatical or having work overload, he promises he will be available. Another was when I passed my Proposal Defence to kick start my study," he added.

"One of the challenges I faced is time management as I have to

divide my time between work, study and family life. Married with four children – a boy, age 15, a pair of twins (boy and girl) age 12 and the youngest girl, age 8.

I tend to devote most of the evenings to them as their welfare is my priority. I often have to help them with their homework and teach them Mathematics and English."

Jacob's advice to new PhD students, "Do get committed to the studies, do not relent, keep researching and answers will be found. I would not hesitate to recommend my family, friends and colleagues to pursue their dreams of higher education at AeU."

Asia e University (AeU) is a collaborative multi-mode university established in 2008 under the auspices of 34 Asia Cooperation Dialogue (ACD) countries. AeU is ranked as a "Very Good" university by the

2017 Setara Ranking and emerged as the top among the open and distance learning universities in Malaysia.

In just 10 years, AeU's cumulative student population has exceeded 29,000, spread over 84 countries.

The students of AeU enjoy an immersive personalised education experience with goals of flexibility, quality and relevance regardless of the geographical locations. Today AeU has 15,000 graduates worldwide.

More than 3,000 students are taking its programmes at its collaborative learning centres abroad in the Middle East, Europe, Asia and Africa.

Intakes for all postgraduate research programmes, are open throughout the year. For enquiries, call 03-5022 3456 / 013-3507270 or email: enquiries@aeu.edu.my or apply online at www.aeu.edu.my

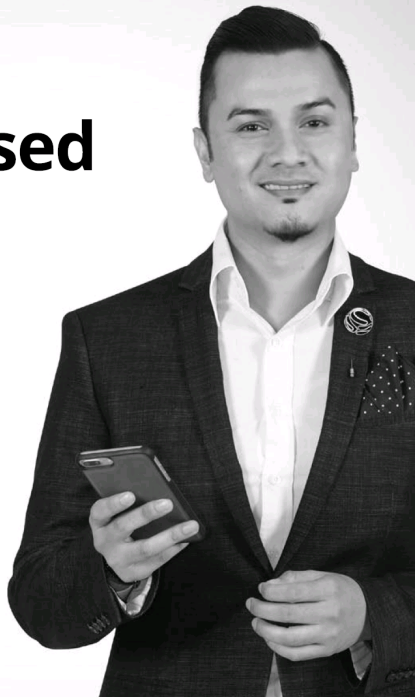
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Personalised Learning

Designed for the way you live

"It is as though AeU designs the programme for me, it completely fits with my busy lifestyle."

Dato' Fazley Yaakob
Artiste, Chef, Founder of SukaSucre Bistro & Postgraduate Student of AeU



Studying at AeU puts you firmly in the driver's seat. We do not set the limits, you do. We give you the flexibility to study what, when and how you want, so you can fit your studies into your busy lifestyle.

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- Doctor of Philosophy (Education) (R1/41/8/0021) 01/19
- Doctor of Philosophy (Humanities) (N2/20/8/0008) 01/19
- Doctor of Philosophy (ICT) (R/481/8/0553) 07/19
- Doctor of Philosophy (Finance) (R-DL/520/8/0015) 08/21
- Doctor of Business Administration (DBA) (R/340/8/0407) 04/19

Master's Degree

- Master of Business Administration (R2-DL/345/7/0303) 04/25
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- Master of ICT Management (R/481/7/0455) 05/19
- Master in Management (R/345/7/0452) 01/19
- Master of Human Resource Management (R-DL/345/7/0971) 11/21

By Research

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Postgraduate Diploma

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- Bachelor of Education (Early Childhood Education)(Hons) (R2-DL/143/6/0031) 05/24
- Bachelor of Education (Teaching Malay Language in Primary School)(Hons) (R-DL/141/6/0018) 11/24
- Bachelor of Education (Teaching Islamic Studies in Primary School)(Hons) (R-DL/214/6/0191) 06/22
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- Bachelor of Digital Creative Media (Hons) (N2/13/6/0059) 03/19
- Bachelor of Information & Communication Technology (Hons) (R/481/8/0762) 08/21 (R1) (R/481/8/0482) 05/19 (004)

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Register Now for September 2018 intake

Asia e University DU016 (R)

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HELP Tech Day showcases talent of students in Data Analytics

THE main aim of the annual HELP Tech Day is to engage and expose secondary school students to key emerging technologies, and for 2018 an Analytics Challenge was successfully held involving 12 schools and 101 students from all over Malaysia at HELP University (HU).

The Faculty of Computing and Digital Technology (FCDT) of HU was the key driving force behind this initiative to equip and educate young students on the importance and relevance of big data and analytics, and how it affects and impacts their daily lives.

The importance of analytics was reflected in HU's choice of topic for its 21st Strategy Seminar held during the Annual Convocation 2018; The Analytics Organisation: Challenges & Directions and so the topic

was used as a main thrust of a competition involving secondary school students.

Dr Sien Ven Yu, Dean of the Faculty said, "The Challenge was designed to provide students with new and unique technological skills to prove how data can make a difference in making important decisions.

As we recognise that technological literacy is an essential skill for successful living in the 21st century, we aim to equip and educate young students with the essential technology skills in order to improve their learning, productivity and performance." The Analytics Challenge began with a two hour interactive, hands on workshop to introduce how visualizations can be used to communicate data. Secondly, to develop data literacy, the students had

to actively explore and analyze data to interpret information and finally draw conclusions by using bubble charts, scatter plots and bar charts. Finally, in the Analytics Challenge competition between students from various schools, the winners were those who could use their newly acquired analytics skills to effectively produce visualisations from the data provided.

Among the many schools, including home-schooling institutions, that sent teams to participate were SMK Sultan Abdul Samad, Chong Hua Independent High School, Ivory Training Academy, Jit Sin Independent High School, Tsin Jin High School, SMK Bandar Sri Damansara 2, Kwang Hua High School and SMJK Pei Hua.

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EVERY DAY IS OPEN DAY IN AUGUST

● HELP Subang 2 ● HELP Damansara Heights ● HELP CAT KL City Centre
10.00am - 5.00pm

HELP
University
university of achievers



SCHOLARSHIP AWARDS BY THE UNIVERSITY OF QUEENSLAND
From left: Rachel Tan Jing Yi, Ng Pei Chee
ADMISSION TO THE UNIVERSITY OF QUEENSLAND
From right: Ang Shau Yong, Chan Weng Hou

Credit Transfer to The University of Queensland

(CRICOS Code 00025B)

- Ranked one of the world's top 50 universities
- Member of the Group of 8 leading Australian universities
- Regularly awards scholarships and High Commendations to HELP students for excellent performance.



As an external examiner for HELP University for the past 18 years, I have been constantly impressed by the dedication of the staff of the HELP IT Department. Their standard meets with those set by The University of Queensland (UQ) and those HELP students who transfer to UQ are first rate scholars."

Emeritus Professor Paul Bailes
Faculty of Engineering, Architecture and Information Technology, The University of Queensland

A Work-Based Learning (WBL) mode 2U1i

(2 years at University + 1 year in industry) is available for the Bachelor of IT (Hons) students.

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*Terms and conditions apply

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All HELP campuses are now directly connected via the new Kajang-Sungai Buloh MRT line.

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