

# Popular demand for AeU's education plan

**THE way we learn in education are fast changing that warrants a paradigm shift in the education provider sector.**

A well established global education provider and prime enabler of e-education in Malaysia, Asia e University (AeU), understands this need and has been a catalyst for lifelong learning via its open distance learning blended mode which redefines and reshapes the way in which education is delivered.

Blended learning is a combination of face-to-face tutorials and distance learning applied in an interactive learning environment

The increase in demand for AeU's programmes are mainly from the fast growing segment of the busy working adults and professionals who wanted to upgrade their qualifications and career options.

Many are attracted to AeU's blended mode of learning that provides flexibility, convenience and affordability.

## AeU's School of Education and Cognitive Science (SECS)

AeU's School of Education and Cognitive Science (SECS) is currently the largest faculty at AeU.

It has about 3,700 undergraduate and postgraduate students, which represents an increase of about 40 per cent in 2014 as compared to September 2013.

The programmes offered in SECS are 1) PhD in Education 2) Master of Education, 3) Postgraduate Diploma in Higher Education Teaching 4) Bachelor of Education (Early Childhood Education) (Hons) 5) Bachelor of Education in Teaching English as a Second Language (Hons) 6) Bachelor of Education (Teaching Malay Language in Primary School) (Hons) 7) Bachelor of Education (Teaching Science in Primary School) (Hons) 8) Graduate Diploma in Early Childhood Education 9) Graduate Diploma in Teaching

Prof Dr John Arul Phillips, Dean of the SECS said, "one KPI of a developing country is to have at least 60 per cent of primary school teachers who are graduates.

"However most Malaysian teachers are SPM and diploma holders – thus it's important to raise the standard of education qualification."

A Viable way to encourage them to go back to university is part-time learning where we bring to the classroom to them.

Its Bachelor of Education programme is dedicated to upgrade primary school teachers with diplomas to degree qualification, adding that the programme is accredited by the Malaysian Qualifications Agency (MQA) under the Ministry of Higher Education.

Besides school teachers, there are people from all walks of life interested to enter into the field of education. For the Master's of



Prof. Dr John Arul Phillips, Dean of AeU's School of Education & Cognitive Science

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of early childhood educators have relevant qualifications, says Prof John, adding that after completing the two year programme, students can go on to obtain a bachelor's degree with additional two years programme.

"With internet and smart phones, students are able to obtain all the information online and download them. We make sure everything essential is available online for our students," he said.

AeU has a comprehensive state of art Knowledge Centre (physical and digital library) that offers 24/7 access to more than 40,000 titles of digital book, over 2 million e-Thesis, 70,000 online journals and publications where students can do research and download information.

The programmes also use video clips from YouTube to explain the concepts.

"The new generation prefer watching videos more than listening to life lectures. Knowledge is now presented in the form of video that has become a tool," said Prof John.

Even prestigious universities like Harvard and Duke have distant learning programmes.

## About AeU

AeU is a collaborative multinational university established under the auspices of the 33 Asia Cooperation Dialogue Countries (ACD).

AeU offers more than 40 academic programmes ranging from Diplomas to PhDs through five (5) academic schools; the School of Management, School of Education & Cognitive Sciences, School of Information & Communications Technology, School of Arts, Humanities & Social Sciences and School of Graduate Studies.

All its academic programmes are internationally benchmarked, approved by the Malaysian Ministry of Education (MOE) and accredited by the Malaysian Qualifications Agency (MQA).

AeU also offers more than 160 executive and professional programmes through the School of Professional & Executive Education and School of Technical Engineering & Reskilling.

Today AeU has an enrolment of over 15,000 students internationally, in 56 countries and has produced over 5,000 graduates thus far.

By delivering a world-class learning experience, AeU aspires to be the leader and the premiere educational hub in promotion of affordable quality e-learning throughout Asia.

## Financial Assistance

AeU offers various financial

aids and incentives to assist students during their period of study, including AeU Merit Scholarship for top-performing students, 10 per cent discount available through student loyalty schemes, 10 per cent discount for full payment of semester fees, 50 per cent discount for senior citizens who are 55 years of age & above and 75 per cent discount for disabled people.

AeU also assists students to apply for PTPTN loans, EPF withdrawal assistance, MyBrain15 Sponsorships (for Doctoral & Master's Degree only) and Human Resource Development Fund (HRDF).

MyBrain15 is a programme for financing postgraduate studies by Ministry of Higher Education (MOHE).

It is a Critical Agenda Project under the National Higher Education Strategic Plan and the objective is to increase the number of highly knowledgeable human capitals for the purpose of enhancing research, development and innovation. Please refer to MyBrain15 website at <https://payloan.mohe.gov.my/MyBrain15/> for further details

## Flexible Admission through a Normal Entry or via Open Entry

Admissions to bachelor programmes are through either normal entry or open entry.

AeU's open entry system encourages lifelong learning and accepts individuals who wish to pursue higher education even if they lack the basic education requirement stated in the normal entry as candidates are assessed by their prior learning acquired through formal and informal training, as well as work experiences that can compensate for the lack of actual paper qualifications.

The Open Entry requirements for Bachelor and Graduate Diploma programmes regulates that candidate must be at least 21 years old, possess a minimum of PMR/SRP/LCE or equivalent and a recognised prior learning experience.

The Open Entry requirement for postgraduate programme regulates that candidate must be at least 35 years old, possesses STPM/Matriculation/Diploma/ 'A' level or equivalent and recognised prior learning experience.

There are three intakes annually; January, May and September. Though registrations are open based on the month of intakes, registrations for postgraduate programmes (by research) are open throughout the year.

Registration is available via Online Application at [www.aeu.edu.my](http://www.aeu.edu.my).

## AeU's Education Fairs:

Date	Event Name	Venue	Time
14-15 June	NAPEI 33rd Malaysian Education Fair	Mid Valley Exhibition Centre	10.00 am - 6.00 pm
19-20 July	Higher Education Fair 2014	Mid Valley Exhibition Centre	10.00 am - 6.00 pm

Education programme, 80 to 90 per cent of students are from the private sector.

The Master's programme contains 10 different specialisation, including popular areas like Nursing Education, Early Childhood Education, Curriculum & Instruction, Education Psychology,

Educational Management, Science Education, Instructional Technology, Higher Education Teaching, Educational Assessment & Evaluation, Teaching English as a Second Language.

The students entering this programme is growing and under the government's open-entry admission requirement policy.

Non-graduates with relevant experience can apply to do a Master's degree programme.

Another programme gaining popularity is the Graduate Diploma in Early Childhood Education, where majority of the current students are kindergarden teachers.

Only a very small percentage