

Learn business skills

WITH today's global marketplace characterised by rapid change, heightened public scrutiny and Asia's ascendance, AeU is dedicated to offering a MBA programme which combines the best of global business training with a unique focus on the vibrant Asian region.

With a firm conceptual foundation and practical knowledge of business models which embrace the best of east and west business practices, the AeU MBA is the key for individuals who want to leave their mark and embark on a career in Asia and beyond.

AeU Master of Business Administration

AeU offers the Master of Business Administration (MBA) Degree programme with seven specialisations to cater to the needs of working adults who are interested in enhancing their careers and professionalism.

The core courses in the areas of business administration and management equip students with the essential skills required by leaders to succeed in business.

Students can choose from specialisations such as International Business, Entrepreneurship, Risk Management, Supply Chain Management, Islamic Banking

and Finance, Islamic Insurance and Tourism Management.

Approved by the Education Ministry (MOE) and accredited by the Malaysia Qualifications Agency (MQA), the AeU MBA programme is offered on both full-time and part-time basis.

Full-time MBA students can complete their studies within 12 months while part-time students can complete their studies within 18 months. Classes for full-time and part-time MBA students are held during weekends, making it ideal for working adults.

The AeU MBA offers an intensive 12-month full-time programme to mould top talent in Asia for such leadership roles.

The programme uses a blended learning methodology (face-to-face learning with interactive online learning) that allows professionals from diverse backgrounds, industries and cultures to unite in the spirit of learning, open mindedness and debate.

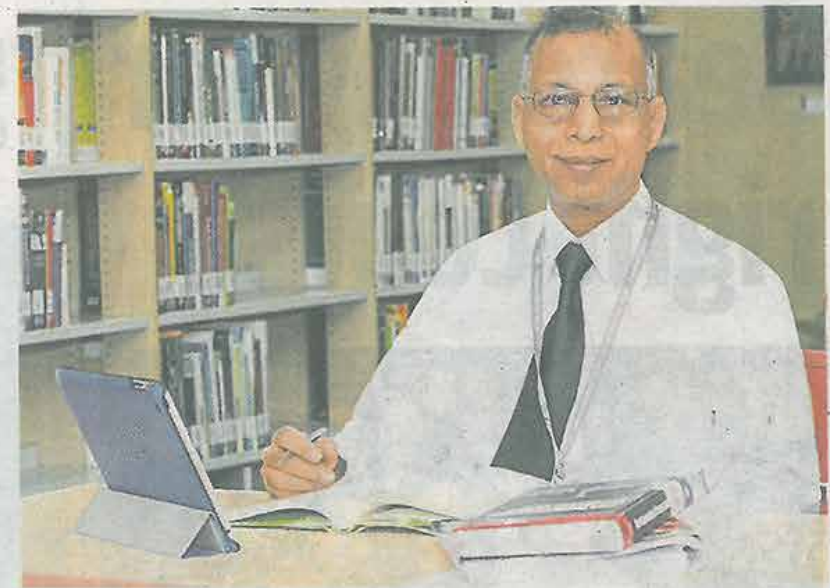
The AeU MBA aims to equip students with the skills needed in an increasingly competitive workplace.

Students will gain a global perspective with an in-depth knowledge of the Asian economies, learn how business is conducted in Asia and be able to recommend solutions that go beyond international boundaries.

They will learn key analytical skills relevant to contemporary business practices and develop the means by which to apply these skills in a real-life setting.

Students will also be equipped with the ability to demonstrate holistic awareness of relevant trends impacting contemporary business.

The AeU MBA offers deep Asian



Captain Rajeev: 'AeU's MBA offers students like me the flexibility to study and work at the same time.'

insights and expertise while giving students a global perspective, providing them with the opportunity to develop themselves professionally.

This unique postgraduate programme also makes it possible for students to be affiliated with a global alumni network.

Students can instantly tap into a network of over 5,000 university alumni, many of whom are holding prominent positions all over the world.

"AeU's MBA offers students like me the flexibility to study and work at the same time.

"This programme is particularly appealing because I travel a lot and do not have the time to study at a traditional campus university.

"The other feature that attracted me to this programme is the diversity of its students," said AeU MBA student from India, Captain Rajeev Agraw, who works as master mariner with MISC Berhad.

Flexible options for working adults

Those interested can apply for the MBA programmes through the nor-

mal entry path – applicants should possess a recognised bachelor's degree – or via the open entry path.

Through the open entry path, AeU accepts candidates who lack the basic education requirement by assessing their prior learning acquired through formal and informal training, as well as work experiences.

The open entry requirement for the MBA programmes is that the candidate must be at least 35 years old, possess STPM/Matriculation/Diploma/ A-Level or equivalent qualification with a recognised prior learning experience.

AeU is a collaborative multinational university established under the auspices of the 33 Asia Cooperation Dialogue Countries (ACD).

All academic programmes are internationally benchmarked, approved by the MOE and accredited by the MQA. There are three intakes each year – January, May and September.

■ For inquiries, call 1300 300 238 or apply online at www.aeu.edu.my