

Explore the essence of Asian business



AeU MBA student from Vietnam, Tran Thi Mai Lan (left) in a group discussion.

WITH today's global marketplace characterised by rapid change, heightened public scrutiny and Asia's ascendance, AeU is offering an MBA programme, combining the best of global business training with a unique focus on the vibrant Asian region.

It offers the Master of Business Administration (MBA) degree programme with seven specialisations. Core courses in areas of business administration and management equip students with the essential skills required to succeed in business.

Specialisations to choose from are International Business, Entrepreneurship, Risk Management, Supply Chain Management, Islamic Banking and Finance, Islamic Insurance and Tourism Management.

AeU MBA programme is offered both full-time and part-time. Full-time students can complete their studies within 12 months and part-timers within 18 months. Classes are held during weekends.

The intensive 12-month full-time MBA programme uses a blended learning methodology (face-to-face learning with interactive online learning) that allows professionals from diverse backgrounds, industries and cultures to unite in the spirit of learning, open-mindedness and debate, regardless of their location, travel schedules and work commitments.

The AeU MBA offers a distinctive industry-focused curriculum that combines the best of global business training with a unique focus on the vibrant Asian region.

This unique postgraduate programme makes it possible for you to be affiliated with a global alumni network of over 5,000 university alumni, many holding prominent positions globally. In addition, you will get mentorship from professionals, insights on industries and develop friendships with peers that extend beyond just business.

The AeU School of Management (SOM) is known for providing management thought leadership from an Asian perspective. It consists of academic staff and academic facilitators with PhDs from renowned universities

armed with extensive industry experience.

"The AeU MBA experience has provided me the professional competencies, cultural awareness and personal humility necessary to succeed in today's global business environment. Whatever challenges, I am able to proceed confidently knowing that my holistic education has adequately prepared me to succeed," says Tran Thi Mai Lan, AeU MBA student from Vietnam.

At AeU, e-learning has played a fundamental role to serve a greater number of students from any location. AeU has successfully connected thousands of students, faculty members, academic facilitators, subject matter experts and administrators via a common platform, myPLS – its learning management system. AeU students also have access to the library digital collection.

The MBA programme application can be through the normal entry path with a recognised bachelor's degree or via an open entry path.

Through the open entry path, AeU offers the flexible option of accepting candidates lacking the basic education requirement by assessing their prior learning acquired through formal and informal training, as well as work experiences that can compensate their lack of actual paper qualifications.

For open entry, candidates must be at least 35 years old, possess STPM/Matriculation/Diploma/A-Levels or equivalent with a recognised prior learning experience.

Fast facts on AeU

AeU is a collaborative multinational university established under the auspices of the 33 Asia Cooperation Dialogue Countries.

All academic programmes are internationally benchmarked, approved by the Malaysian Ministry of Education and accredited by the Malaysian Qualifications Agency.

Intake for September is now open. AeU will provide assistance to students who wish to apply for their loans, EPF and MyBrain15.

■ For more information, call 1300 300 238 or apply online at www.aeu.edu.my