



Yeop Ali, a postgraduate student of DBA at AeU.

# Age is not a limit at AeU

**T**HE golden years are the time for one to indulge in the pleasures of life such as travelling, spending time with grandchildren and reminiscing.

But Yeop Ali Mohd Dobi, 73, prefers to pursue his Doctorate in Business Administration (DBA) degree programme at the Asia e-University (AeU).

A retired banker, Yeop Ali is one of the oldest students in AeU who shows no sign of slowing down.

He received his early education in the United Kingdom, Bachelor in Business Studies from University of Brighton and MBA from University of Strathclyde.

Yeop Ali said, "I knew about AeU from the billboard, and AeU's advertisements in the newspapers were a constant reminder to me that I should not waste anymore time.

"I was attracted to AeU because its flexible programme structure allowed me to combine a busy life with life-long learning. In addition, the deans and academicians came with vast experience from renowned public and private universities.

"Writing a doctoral thesis is a journey.

Dedication, perseverance and the ability to accept criticism and starting all over again, are just a few of the many qualities that you'll need to succeed.

"The DBA programme should not be taken lightly, but AeU provides me with an experienced supervisor, like Dr Oo Yu Hock, and with the encouragement from many others from the School of Management, I managed to overcome it.

"DBA has been an incredible experience. The programme has not only trained me in applied research-based thinking, but has also broadened my understanding of strategic management."

Supervisor Dr Oo said Yeop Ali should be a role model to others when it comes to learning.

"Age is not a factor in learning and sometimes, the old students do better than the others," Yeop said. "What's important is to have the awareness and willingness to study for self-satisfaction."

## World-class supervision

The majority of AeU's faculty is recognised as conducting research that is ranked as internationally excellent or world-class.

When you are accepted into the DBA programme, you will be allocated a team of supervisors who will closely guide and support your research throughout the duration of your study.

## Creating your learning environment

A tailored and dedicated distance learning delivery is one of the key features of the AeU DBA degree programme.

It utilises the latest Learning Management System, enabling instructions to be delivered by online via PowerPoint and interactive materials.

## The world's research at your fingertips

AeU's Digital Library is the gateway to a world of electronic resources, including e-journals, e-books and databases.

The digital library allows AeU DBA participants to search databases and download articles and journal papers on to their own PC from wherever they have access to the Internet.

■ For enquiries, visit [www.aeu.edu.my](http://www.aeu.edu.my) or call hotline: 1300 300 238