

Flexible MBA through AeU

ONE of the few Malaysian universities that specialise in delivering education through dual mode, Asia e University (AeU) recognises the flexibility required for working adults to earn while learning.

Established in 2007 as an international university that offers flexible education for Asians, AeU envisions the country as a premier education hub in the promotion of affordable and quality e-learning.

The AeU MBA is ideal for 21st century working professionals as it allows them to continue with their career even as they pursue higher learning.

The programme offers a hybrid of teaching and learning methodologies. There is the flexibility and convenience of Distance Learning; the user-friendly e-learning platform called Personalised Learning Space (PLS) can be accessed online from anywhere in the world.

Through PLS, students can access course materials and collaborate with one another in their assignments and discussions.

The programme allows students to take electives or specialisations; they can choose from a wide range of electives.

“Our MBA teaches you to look at international opportunities and issues in a holistic manner via various analytical frameworks. You will be encouraged to have continuous interaction with our international faculty and industrial facilitators.

“These interactions will strengthen your business communication and analytical thinking skills,” said Prof Datuk Dr Sayed Mushtaq Hussain, dean of the School of Management.

“Flexibility is one of the reasons why AeU is popular among students on the postgraduate pursuit. Since its inception six years ago, the university has been the preferred choice of over 700 PhD students

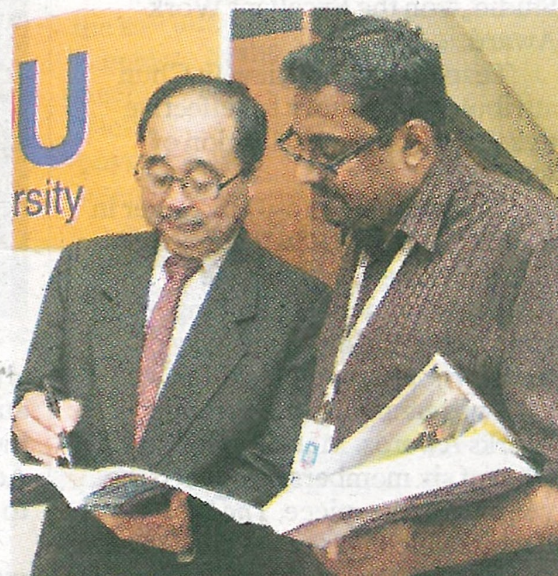
and 1,300 Masters students from more than 30 countries,” said Prof Dr Siow Heng Loke, dean of AeU’s School of Graduate Studies.

“We are committed to providing a conducive and stimulating environment that centres on the distinctive needs of adult learners.

“At AeU, students are able to structure their own learning, at a pace of their choice, and adopt learning modes that can complement their lifestyles,” added Siow.

The university offers a comprehensive range of academic and professional training programmes in Business and Management, ICT, Education and Humanities, and Arts and Social Sciences, among others.

Enrolment for the May semester is now open. Those keen can visit the AeU Preview Day at the university’s main campus on May 11 (9am to noon). For details, log on to aeu.edu.my or call toll-free careline at 1 300 300 238.



Siow with AeU MBA student
K. Thirukumaran Kumarasamy.