A PHENOMENOLOGICAL STUDY OF WORK-LIFE BALANCE DURING COVID-19 AMONG STAFF OF PRIVATE HIGHER EDUCATIONAL INSTITUTIONS IN MALAYSIA: COPING WITH TRANSITIONS

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ASIA e UNIVERSITY 2023

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SWA LEE LEE

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ABSTRACT

Many scholars have concluded that the formal definition of work-life balance (WLB) was ambiguous and lacked a well-developed concept when assessing the importance of creating balance. However, although the content and descriptions of the research findings varied depending on the theories used in the WLB study, these studies all focused on a similar issue: the organisations that offered a positive WLB, such as a healthy work environment to allow their employees to achieve work-related goals, have seen to increase in job performance, organisational commitment, and job satisfaction. Similar to this, the increase of "imbalance" between work and personal life, particularly as it affects people in contemporary society, might undermine job happiness and engagement. The outbreak of Covid-19 has further impacted the WLB of the staff of the Malaysian private higher educational institutions (PHEIs). The main goal of this study was to perform an in-depth analysis of the staff members' perceptions of WLB and their lived experiences as they moved in, moved through, and moved out of the Covid-19 pandemic environment. The Boundary Theory of WLB and the Schlossberg's Theory of Transition served as the theoretical foundations for the research. With its emphasis on the three transitional stages of moving in, moving through, and moving out, Schlossberg's Theory of Transition had provided a framework for an in-depth study of the staff members' experiences with the Covid-19 and how those experiences had affected their WLB during the volatility, uncertainty, complexity, and ambiguity (VUCA, such as Covid-19) environment. Twenty one (21) staff participated in the study, representing from two types of comprehensive private higher educational institutions (PHEIs; conventional and Open-Distance Learning) that offered a variety of foundation, undergraduate and postgraduate programmes, and cross-sectional (academic versus non-academic) functions of the PHEIs. Based on phenomenology approach, the Asynchronous Email Interviews (AEIs) were constructed and conducted that aimed to use one's past experiences, in this context how the participants perceived, interpreted, and gave the transition experience significance, concentrating on the components they considered were important relating to Covid-19 pandemic. The AEIs were validated, pilot tested and modified based on the recommendations of experts on WLB and Schlossberg's Theory of Transition. The results of the actual study suggest that the degree to which the participants were able to achieve their WLB was significantly influenced by how they perceived or defined their WLB. The definitions of WLB and its attainment did not appear to differ much between the staff of conventional and ODL institutions, nor between academic and non-academic people. As far as the PHEI staff under studied were concerned, majority of them were emphatic about the well-being of their staff by providing them leave and supporting messages, if they or their family were Covid-19 positive. it was noted that none of the staff were laid-off, but some experiencing reduction in their monthly pay. These support from the immediate family, the affiliated PHEI, and the Government's moratorium were seen effective and recommended to be continued. The analysis uncovered a number of recurring themes, including, there was no perfect WLB and its definition. The Yin-Yang Work-Life Harmony (WLH) model, and the SPARE (Sociological, Psychological, Administrative, Resources and Educational) Challenges, faced by the participants of this study especially during the trying times of the VUCA environment (in this context the Covid-19), stood out as being the two novelties of this research. It is crucial that the conclusions and follow-up suggestions made in this study find their way to policymakers at all levels, in case such VUCA calamity were

to happen in the near future. Finally, it is advised that PHEIs provide hands-on professional development courses on developing and managing WLH for their staff. A healthy WLH is an asset to the organisation.

Keyword: Work-life Balance, Schlossberg's theory of Transition, Covid-19 pandemic

APPROVAL

This is to certify that this thesis conforms to acceptable of scholarly presentation and

is fully adequate, in quality and scope, for the fulfilment of the requirements for the

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(09 August 2023)

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DECLARATION

I hereby declare that the thesis submitted in fulfilment of the PhD degree is my own

work and that all contributions from any other persons or sources are properly and duly

cited. I further declare that the material has not been submitted either in whole or in

part, for a degree at this or any other university. In making this declaration, I

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misconduct, which may result in my expulsion from the programme and/or exclusion

from the award of the degree.

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Date: 9 August 2023

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CHAPTER 1

INTRODUCTION

1.0 Background of the Study

Achieving a balance between work and personal life through efficient management of numerous duties at work, home, and in other areas of life is known as Work-Life Balance (WLB). Both the corporation and the workforce should take this seriously. Over the past two decades, a considerable increase in jobs brought on by company growth, organisational reorganisation, and greater competition, as well as more recently the Covid-19 pandemic, have made WLB a hot topic. Working men and women nowadays encounter several daily obstacles that frequently lead to an imbalance between their work and personal/family lives. Therefore, a lack of WLB has an impact on how well working people perform both at work and in their home lives. The employees of Malaysian Higher Educational Institutions (HEIs), whose happiness was significantly impacted right before and during the Covid-19 pandemic, were among those people who were most influenced by WLB elements in both their personal and professional lives.

According to certain research, management studies create ways to uphold and enhance the WLB of workers, both academic and non-academic, throughout their academic careers (Ansary Ahmed, 2021; Soni & Bakhru, 2019; Amith, Vinay & Gowramma, 2019; Ansary Ahmed, 2021). Staff, particularly teachers, are regarded as a fundamental asset in higher education institutions (HEIs). Their performance has an impact on learning processes and student outcomes, which directly contradicts the objectives of any educational programme (Ansary Ahmed, 2021; Gooding, 2018; Sethi et al., 2017). It directly undermines any educational program's objectives (da Silva & Fischer, 2020a). According to research, instructors in higher education institutions

have the least steady WLB when compared to other positions (Kang & Park, 2019; Beer et al., 2015). There are limitations in the ability of studies that have examined the WLB of HEI personnel to pinpoint particular factors that contribute to this instability (Eberman, Singe, & Eason, 2019; Krueger et al. 2017; Nilsson, Blomqvist & Andersson, 2017). The knowledge of WLB indicators was indicative of the study's focus because teachers' well-being in particular can influence their ability to function well. in management, research, and teaching, thus lowering the standard of higher education (Austinson, 2022; Abramov, Gruzdev & Terentev, 2017). With both shortand long-term implications, HEI staff WLB may be a mitigating factor for undergraduate and graduate programme sustainability as well as teaching quality (Zehra & Rukhsana, 2020; Devi & Lalu, 2018; Beer et al., 2015). Therefore, it was necessary for HEI employees, notably teachers, to have a corresponding structure for a good working environment during professional training. The quality of services rendered, publication of scientific research, excessive workload, deadlines, ongoing performance evaluation of programmes, which necessitated regular participation at academic meetings, among other tasks inherent to the profession, were all sources of continual stress for HEI staff (da Silva & Fischer, 2020a; Johnson, Willis & Evans, 2019; Mercado, 2019; Beigi, Shirmohammadi & Kim, 2016).

The world has been rocked by the coronavirus (also known as Covid-19) outbreak. The World Health Organization declared a pandemic on March 11, 2020, quickly after what had first been an epidemic (OECD, 2022, UNESCO, 2021). Many nations have been obliged to close their borders in response to the pandemic and put severe internal restrictions on all activities, enterprises, and other activities. The Movement Control Order (MCO) was a sudden, two-week state-wide prohibition that was issued by the Malaysian Prime Minister on March 18. The MCO mandated the

shutdown of all non-essential companies, including higher education institutions. Many businesses, especially private higher education institutions (PHEIs), were forced to continue using online learning and learning procedures because they have no other choice. Many PHEIs that depend on tuition to maintain and survive have seen a substantial financial impact from the economic crisis brought on by the pandemic. In May 2020, Malaysia's unemployment rate rose by 5.3 percent, making it the highest level since 1990 (Shanker, 2020). The PHEI personnel and parents of students pursuing higher education are among those whose employment have been eliminated or whose incomes have been reduced (Lim, 2022; Mohamed, Isahak, Awg Isa, Nordin, (2022); Lee & Tsai (2022). The outbreak of Covid-19 has further impacted the WLB of the staff of the PHEIs, and therefore warranted to conduct an in-depth study of the lived experiences of PHEIs staff as they move into, through and out of the Covid-19 pandemic environment.

1.1 Statement of Problem

Many scholars (Lewis & Beauregard, 2018; O'Neill, 2018; Kalliath & Brough, 2008) have come to the conclusion that the formal definition of WLB was ambiguous and lacked a well-developed concept when assessing the importance of creating balance, as indicated by Kirchmeyer (2000), one of the forerunners of WLB. Kirchmeyer (2000) defined WLB as the accomplishment of responding to situations in various facets of life that needed a lot of resources, such as time and energy. Resources and dedication were dispersed in all areas. Over time, the way these problems are conceptualised has evolved from "work-family" and "family-friendly" to "work-life" and "WLB." Therefore, in recent years, the increased interest in the study of and conversation surrounding WLB also reflected the social, demographic, and professional environments. Changes in industries, such as globalisation, efficiency

initiatives, the Industrial Revolution (IR) 4.0, organisational reform, 24/7 workplaces, etc., have an impact on the nature of work (Rashmi & Kataria, 2021; Shabir & Gani, 2020; Karkoulian, Srour & Sinan, 2016).

Based on 945 research articles published between 1998 and 2020, Rashmi and Katria's systematic literature review (SLR) and biometric analysis on WLB found that the term "WLB" was inclusive and included more non-specialist areas such as education, recreation, community service, personal values, and religious activities outside of family obligations (Rashmi et al., 2021; Shabir & Gani, 2020; Haar, Sune, Russo, & Ollier-Malaterre, 2018; Edura, Wan Rashid, Nordin, Omar, & Ismail, 2011). Workers perceived the notion of WLB to be more inclusive regardless of family status, while employers and policymakers perceived it to be more gender neutral (Lyness & Judiesch, 2014; Guest, 2002). Researchers such as McMilan et al. (2011) and Carlson et al. (2006) who followed a similar line of inquiry hypothesised that the phrases conflict, enrichment, enhancement, facilitation, and integration each described a particular type of work-life interface. Rashmi and Katria (2021) concluded that WLB was a holistic concept that took into account a person's different significant roles and that its execution was largely dependent on how their private lives' beliefs, aims, and ambitions were seen by others (Rashmi & Kataria, 2021; Kossek et al., 2014;). Henceforth, "Work-Life Balance" would be the study's main focus WLB.

Although the content and descriptions of the research findings varied depending on the theories used in the WLB study, these studies all focused on a similar issue: the organisations that offered a positive WLB, such as a healthy work environment to allow their employees to achieve work-related goals, have seen increases in job performance, organisational commitment, job satisfaction, and more (da Silva & Fischer, 2020a; 2020b; Haar et al., 2018; Sirgy and Lee, 2017; Williams et al., 2016).

In his evaluation of the literature, AlHazemi (2016) noted that a lack of WLB had an impact on how effectively workers performed both at work and in their personal lives. A worker who has a better WLB may make greater contributions to the expansion and success of the company. Similar to this, the increase of "imbalance" between work and personal life, particularly as it affects people in contemporary society, may undermine job happiness and engagement (Lee et al., 2020; Akanjiet al., 2020). By learning about how WLB policies and practises integrate with employees' families, psychological health, and overall happiness, the WLB study has now taken on significant importance (Kuehn, 2020; Lee et al., 2020). The evolution of (i) changes in the labour market, (ii) dual-income couples, (iii) changing gender roles, (iv) the contribution of women in the labour force, (v) communication technology's persistent interference with the distinction between work and non-work, (vi) working single parents, and (vii) aspirations for quality of life have all been influenced by the WLB discourse (Rashmi & Kataria, 2021; Shabir & Gani, 2020; Karkoulian et al., 2016). Rashmi and Katria's SLR (2021) made the claim that it was a fully thematic overview of the WLB corpus built on the basis of bibliographic linkage. It offered more details on upcoming work activities in the WLB field and suggested four groups that would be very interesting to research:

(i) Flexibility in working conditions (FWA); Research papers from various nations in this group, most of which are developed nations, emphasise the goals and advantages of implementing FWA, such as teleworking, part-time employment, and flexible work arrangements. alternative, shorter workdays, time management, and flexible work schedules. (Lorette & Vickerstaff, 2015; Gregory et al., 2013; Lewis & Humbert, 2010; Russel et al., 2009; Golden, 2008).

- (ii) Disparities between genders in WLB; The majority of the papers in this cluster, in general, focused on various themes related to the work-life interface, such as conflict, enrichment, segmentation, loss, integration, and balance (Riley, 2021; Kuehn, 2020);
- (iii) The concept of the link between work and life; In conclusion, this group's conceptual sketch demonstrated how closely related the articles in this group were to one another and to activities, practises, initiatives, strategies, and WLB practices (WLBP) metrics.
- (iv) Policies and procedures relating to WLB as a whole, the group's conceptual sketch revealed that the articles in this group were pertinent to WLB, practises, initiatives, strategies, and measures, indicating a close connection between the articles (Kuehn, 2020).

Besides the SLR and Bibliometric review, Rashmi and Katria (2021) also found that:

- (i) Other significant and well-known theories included in WLB research are Institutional Theory, Boundary/Border Theory, Social Exchange Theory, Role Theory, Organizational Support Theory, and Self-Determination Theory (SDT). Boundary Theory is the second most frequently utilised theory. Future studies are advised to look into how the many theories were used as the assessments of all the theories stated in this study were challenging to compile. To assess the significance of theories for the study of various situations in this field of study, additional research was required.
- (ii) They discovered that 21% of the 945 studies were undertaken in developing economies, whereas 79 percent were carried out in industrialised nations;

(iii) Further segmentation of 823 empirical research revealed that 463 employed quantitative methods, 293 were based on qualitative methods, and 67 used mixed methods (qualitative and quantitative).

The aforementioned findings show that 4,444 academics and many managers have turned their attention to WLB over the past 20 years (Sirgy & Lee, 2017). The lack of a widely accepted underlying core idea, however, profoundly questioned the link between life and work surveys. Therefore, it has been acknowledged that WLB researchers relied on and utilised several theoretical frameworks and factors to take into account concerns related to work and family (Poulose & Sudarsan, 2014; Rincy & Panchanatham, 2014). In his analysis of the available literature, Károly Ihrig came to the conclusion that the majority of research focuses on a small number of theories, namely the overflow theory, conflict theory, fractional integration theory, convenient enrichment theory benefit, and boundary/border theory, while the other theories he listed were infrequently examined (Ihrig, 2021). The reason for this was that while later theories were initially developed in the framework of other social sciences, such as sociology, psychology, systems theory, etc., the earlier ideas were primarily developed in the context of WLB. Furthermore, in contrast to earlier decades, the focus of current study has switched from problematic and contradictory aspects of labour to constructive and helpful features (Austinson, 2022). One can draw the conclusion that the absence of a single, widely accepted explanation profoundly undermines the relationship between life and work surveys. Therefore, it has been acknowledged that WLB researchers relied on and utilised several theoretical frameworks and factors to take into account concerns related to work and family (Poulose & Sudarsan, 2014; Rincy & Panchanatham, 2014). WLB was viewed in a fresh way by Clark's (2000) border theory. This theory operated under the presumption that human roles take place within the confines of specific domains of existence that are divided into discrete temporal, spatial, or emotional domains known as limits (Clark, 2000). One of the issues the theory attempted to address was the blurring of lines, particularly those between work and home. According to Bellavia and Frone (2005), the degree of aggregation and adjustment of the ease of transition between the two domains could be influenced by the ease and limitations with which people switched between their personal and professional lives. This is because when domains were separated, the transition became challenging while there was less conflict between work and family. Joint transitions became simpler when domains were correctly aggregated, but workfamily conflicts could still occur. Boundary analysis in WLB could demonstrate the degree of personal control over work-family balance difficulties. Additionally, there was a strong correlation between the fields' levels of conflict.

Contrary to what Desroch, Cancer and Sargent observed in 2003, boundary theory was recommended because border theory was determined to be particular to familial domains and to function best with little to no role conflict (Clark, 2000). Boundary theory, first used by Nipert-Eng (1996a, 1996b), categorises workers as "segmenters" and "integrators" to explain WLB. WLB is now acknowledged as a significant management concern for both employers and employees. A badly managed WLB may be the cause of many WLB issues, including stress, absenteeism, employee retention, poor health, and low morale (da Silva & Fischer, 2020b; Syed, 2015). Egalitarianism, job security, flexible labour markets, and competitiveness are some new indicators that have been added to the current policy mix in the field of WLB. globally (Bauwens et al., 2020; Hogarth & Bosworth, 2009). The boundary hypothesis, according to Allen, Cho, and Meier (2014), explains how people construct meaning at work and at home and helps people move between the two. Based on the idea of

boundary theory, Clark (2000) pioneered his theories on work-life boundary theory, which postulated that people regulated and negotiated public realms, work and nonwork in a way to strike a balance between them. According to boundary theory, the interaction between domains was viewed as being along a continuum from segmentation to integration, with the two domains being mutually exclusive at the fractional pole and being regarded identical at the integrated pole (Voydanoff, 2005). The permeability and flexibility of the boundary between the two domains were then evaluated in order to analyse the dialectic between segmentation and integration. According to Saarenpää (2016), flexibility was the malleability of the boundaries separating two domains, and permeability was the degree to which the boundary permitted spiritual or behavioural factors to transfer from one domain to the next. Policies like flexible working hours, job sharing, part-time work, and teleworking could all be examples of boundary flexibility (Cowan & Hoffman, 2007). According to Clark (2000), who defined the borders in terms of permeability and flexibility, the limits might be strong (impermeable and inflexible) or weak (flexible and mixed), demonstrating that Individuals could be categorised as "those who cross boundaries." People were frequently viewed as cross-border negotiators and managers of the personal and professional domains. Both boundary/border theories were utilised as the underlying theories in the context of this research because they had similar presumptions.

Additionally, the Boundary Theory for WLB was used because the planned study showed that descriptive differences such as time, people, and place were concrete divides as well as psychological groups related to family and job. However, they emphasised that these research findings, including boundary theory, should be treated with caution because they vary in context, content, and description of the study